



## **Emma Fey appointed as AGSA's new Assistant Director, Operations**

**Adelaide, Australia:** The Art Gallery of South Australia today announced Emma Fey has been appointed as its incoming Assistant Director, Operations. Supporting AGSA's Director Rhana Devenport, Emma Fey will develop and lead AGSA's organisational, operational, commercial, digital and governance functions in the newly created role following the recent secondment of AGSA's Deputy Director Mark Horton to the Department of the Premier and Cabinet.

AGSA's Director Rhana Devenport ONZM says, 'Emma Fey is a respected leader in the visual arts sector in South Australia and I'm thrilled to welcome her to the AGSA directorate. Her extraordinary passion for visual art and artists alongside her vision for governance, policy and strategy position Emma well to deliver on major projects and drive excellence in AGSA's governance and operations.'

Emma Fey says, 'The Art Gallery of South Australia has always held a special place in my heart and I am delighted to serve the community of South Australia, and our wider audiences, by bringing all of my experience to bear in this position. I look forward to joining this highly respected team and cherished organisation, contributing to the strength, diversity and vitality of the Australian visual arts sector.'

Emma Fey joins AGSA following her successful recent tenure as Chief Executive Officer of Guildhouse since 2017. On her departure, Emma says, 'Leading Guildhouse has been an incredible professional and personal highlight. I am so proud of what we have achieved over the past five and a half years – our connection to the artistic community, the strength and reputation of the team, breadth of partnerships and collaborations, and the robust business model we've created. We've been there for artists when they needed us most, in great thanks to a generous community of support.'

Guildhouse is in a strong position, doing really important work, and I know it will continue to evolve, responding to the needs of the visual art, craft and design community. I am so pleased I have had the opportunity to contribute to a small chapter in this extraordinary organisation's history.'

Emma Fey will commence at AGSA on 21 November 2022.

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## **Emma Fey Biography**

As Chief Executive Officer at Guildhouse since 2017, Emma has led a period of effective advocacy, successfully increasing engagement with the artistic community and audiences, grown cultural, corporate and government partnerships, and diversified revenue generation through philanthropy and social enterprise.

Emma has a demonstrated record in relationship development, cultivating and deepening partnerships to deliver high value outcomes, driving innovative audience and market development, managing complex stakeholder relationships and leading teams.

Under her leadership the organisation launched Guildhouse Professional Services, a social enterprise consultancy and advisory model that leverages Guildhouse's strengths in public art, commissioning, curatorial project management and artist liaison to contribute to the growth of the sector.

A values-led leader, Emma has a reputation for building strong internal and external relationships that enable new ways of thinking and working, delivering sustained outcomes for the community.

Emma holds a Graduate Diploma in Art History from the University of Adelaide and a Bachelor of Management (Marketing) from the University of South Australia.

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**IMAGES** [Emma Fey Images.zip](#)

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**Image:** Emma Fey, image courtesy Emma Fey.